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Council of Ontario Directors of Education

Representing:

*l'Association des surintendantes et des surintendants franco-ontariens (ASFO),
Ontario Catholic Supervisory Officers' Association (OCSOA)
Ontario Public Supervisory Officials' Association (OPSOA)*

Memo to: Secondary School Guidance Departments
From: Frank Kelly, Executive Director
Date: October 2002
Re: "Career Connect" Videos and Guide

1. On behalf of the School/College/Work Initiative, we are pleased to forward to each secondary school in the province a set of career awareness videos. This package includes a "Career Connect" video and a teacher's guide on how this resource might best be used.
2. These videos have been a cooperative effort of the School/College/Work Initiative, The Association of Colleges of Applied Arts and Technology (ACAATO) and TVO Ontario. The School/College/Work Initiative is a project sponsored by the Ontario Ministry of Education and coordinated by the Council of Ontario Directors of Education and the Council of College Presidents. The video we are forwarding to you today will be followed by a second video in the series featuring 15 additional careers. We expect that this second set in the series will be available by February 1, 2003.
3. This videotape contains information about 20 careers in video clips of approximately two minutes' length, each featuring a graduate of a community college program who describes their chosen career and the pathway the person took past secondary school to ready themselves for the workplace.
4. The video will be aired on TVO primetime this fall and will be included in TVO's website, Job Matters - <http://careermatters.tvo.org/>. It will also be aired on a special TVO program directed at teenagers.
5. We can offer additional copies at a nominal cost of approximately \$15, which includes shipping and taxes. An order form for additional copies is included in this package.
6. One of the major objectives of the School/College/Work Initiative is to encourage more of our secondary school students to consider college as a "first choice" for their secondary school education. We believe that the videos in this series will broaden students' awareness of the exciting and rewarding opportunities possible through a post-secondary college route.

Frank Kelly, Executive Director

Attachment: Guide to Using the Career Connect Videos

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